

DUPLICATE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966056-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING

Flight Dates	Order #	Alt Order #
10/23/12 - 11/05/12	966056	06387640

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/05/12	WPBF News 25 Mornings 6-7AM		1-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	MS3TV-12-007HD	\$550.00	NM
2	10/29/12	10/30/12	WPBF News 25 Mornings 6-7AM		MT-----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFNH101TVFL	\$550.00	NM
2 WPBF Tu		10/30/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFNH101TVFL	\$550.00	NM
4	11/05/12	11/05/12	Good Morning America 7-9AM		1-----	:30	1	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12	8:55 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00	NM
5	10/29/12	11/02/12	Good Morning America 7-9AM		MTWTF--	:30	5	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/29/12	7:29 AM	Good Morning America	7-9AM	:30	RPOFNH101TVFL	\$550.00	NM
1 WPBF Tu		10/30/12	7:29 AM	Good Morning America	7-9AM	:30	RPOFNH101TVFL	\$550.00	NM
3 WPBF W		10/31/12	8:54 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00	NM
5 WPBF Th		11/01/12	8:47 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00	NM
4 WPBF F		11/02/12	7:59 AM	Good Morning America	7-9AM	:30	MS3TV-12-007HD	\$550.00	NM
7	11/05/12	11/05/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	MS3TV-12-007HD	\$450.00	NM



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Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	10/30/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	RPOFNH101TVFL	\$450.00 NM
1	WPBF	Tu	10/30/12	9:13 AM	Dr. Oz M-F 9-10a	9-10a	:30	RPOFNH101TVFL	\$450.00 NM
10	10/29/12	10/30/12	10-11a Anderson Cooper 10-11a	10-11a	MT-----	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:40 AM	10-11a Anderson Cooper	10-11a	:30	RPOFNH101TVFL	\$450.00 NM
2	WPBF	Tu	10/30/12	10:22 AM	10-11a Anderson Cooper	10-11a	:30	RPOFNH101TVFL	\$450.00 NM
12	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-007HD	\$350.00 NM
1	WPBF	F	11/02/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MS3TV-12-007HD	\$350.00 NM
14	10/29/12	10/30/12	1230-1P Access Hollywood 1230-1p	1230-1p	MT-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		\$350.00 NM
					Credited				
1	WPBF	Tu	10/30/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	RPOFNH101TVFL	\$350.00 NM
16	10/29/12	10/30/12	THE CHEW 1P-2P	1P-2P	MT-----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	1:30 PM	THE CHEW	1P-2P	:30	RPOFNH101TVFL	\$550.00 NM
2	WPBF	Tu	10/30/12	1:30 PM	THE CHEW	1P-2P	:30	RPOFNH101TVFL	\$550.00 NM
18	10/29/12	10/30/12	GENERAL HOSPITAL GENERAL HOSPIT	GENERAL HOSPIT	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	RPOFNH101TVFL	\$900.00 NM
1	WPBF	Tu	10/30/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	RPOFNH101TVFL	\$900.00 NM
20	10/29/12	10/30/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	3:43 PM	M-F 3-4P	M-F 3-4P	:30	RPOFNH101TVFL	\$800.00 NM
2	WPBF	Tu	10/30/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	RPOFNH101TVFL	\$800.00 NM
22	10/29/12	10/30/12	Dr. Oz	4-5p	MT-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK B,G,G	BULLYING

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/29/12	10/30/12	Dr. Oz	4-5p	MT-----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
	10/29/12	11/04/12	MT-----				2	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	4:11 PM	Dr. Oz	4-5p	:30	RPOFNH101TVFL	\$1,000.00 NM
1	WPBF	Tu	10/30/12	4:26 PM	Dr. Oz	4-5p	:30	RPOFNH101TVFL	\$1,000.00 NM
24	10/29/12	10/31/12	M-F 5pm News	5-6pm	MTW----	:30	3	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTW----	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/29/12	5:56 PM	M-F 5pm News	5-6pm	:30	RPOFNH101TVFL	\$900.00 NM
1	WPBF	Tu	10/30/12	5:28 PM	M-F 5pm News	5-6pm	:30	RPOFNH101TVFL	\$900.00 NM
2	WPBF	W	10/31/12	5:51 PM	M-F 5pm News	5-6pm	:30	MS3TV-12-007HD	\$900.00 NM
26	10/29/12	10/30/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MT-----	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/29/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFNH101TVFL	\$1,050.00 NM
1	WPBF	Tu	10/30/12	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFNH101TVFL	\$1,050.00 NM
28	10/29/12	10/29/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:41 PM	Jeopardy	7:30-8PM	:30	RPOFNH101TVFL	\$1,700.00 NM
29	10/29/12	10/31/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	MTW----	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	MTW----	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	10/29/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFNH101TVFL	\$1,000.00 NM
2	WPBF	Tu	10/30/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFNH101TVFL	\$1,000.00 NM
1	WPBF	W	10/31/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MS3TV-12-007HD	\$1,000.00 NM
31	10/31/12	10/31/12	Nightline	11:35-12:05AM	--1----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--1----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	11:45 PM	Nightline	11:35-12:05AM	:30	MS3TV-12-007HD	\$700.00 NM
32	10/29/12	10/29/12	DWTS	8-10P	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	9:36 PM	DWTS	8-10P	:30	RPOFNH101TVFL	\$4,500.00 NM
33	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 8:38 AM Sat 8-9am News Sat 8-9am :30 MS3TV-12-007HD \$450.00 NM									
35	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 7:53 PM Sat 7pm News 7-730pm :30 MS3TV-12-007HD \$800.00 NM									
LR - Football									
37	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:13 AM Sun 8-9am News Sun 8-9am :30 MS3TV-12-007HD \$450.00 NM									
39	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 6:53 PM Sun 630pm News 630-7pm :30 MS3TV-12-007HD \$800.00 NM									
42	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 MS3TV-12-007HD \$600.00 NM									
43	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---1---	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 ---1--- 1 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 11/01/12 9:01 PM 46TH ANNUAL CMA AWARDS 8-11PM :30 MS3TV-12-007HD \$2,700.00 NM									
45	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:54 AM GMA Sunday 7-8am Sun 7-8am :30 MS3TV-12-007HD \$650.00 NM									
46	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 12:16 AM M-Sun 1130p-12am Late News 1130p-1205am :30 MS3TV-12-007HD \$800.00 NM									
LR - Football									
48	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	10/29/12	11/02/12	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:24 PM	Wheel Of Fortune	7-7:30PM	:30	RPOFNH101TVFL	\$1,600.00 NM
49	11/01/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:35 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	MS3TV-12-007HD	\$320.00 NM
50	11/01/12	11/02/12	ACCESS HOLLYWOOD	106x-136x	---TF--	:30	2	\$15.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---TF--	2	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	1:26 AM	ACCESS HOLLYWOOD	106x-136x	:30	MS3TV-12-007HD	\$15.00 NM
1	WPBF	F	11/02/12	1:24 AM	ACCESS HOLLYWOOD	106x-136x	:30	MS3TV-12-007HD	\$15.00 NM
Total Spots							48		

Payment Terms 30 Days

Gross Total	\$38,650.00
Agency Commission	\$5,797.50
Net Amount Due	\$32,852.50

DUPLICATE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 S. Route 303
Blauvelt, NY 10913

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966056-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING

Flight Dates	Order #	Alt Order #
10/23/12 - 11/05/12	966056	06387640

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/23/12	10/24/12	WPBF News 25 Mornings 6-7AM		-TW----	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:30 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFNH101TVFL	\$550.00 NM
2	WPBF	W	10/24/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	RPOFNH101TVFL	\$550.00 NM
6	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	8:48 AM	Good Morning America	7-9AM	:30	RPOFNH101TVFL	\$550.00 NM
3	WPBF	W	10/24/12	9:00 AM	Good Morning America	7-9AM	:30	RPOFNH101TVFL	\$550.00 NM
1	WPBF	Th	10/25/12	8:30 AM	Good Morning America	7-9AM	:30	RPOFNH101TVFL	\$550.00 NM
4	WPBF	F	10/26/12	7:49 AM	Good Morning America	7-9AM	:30	RPOFNH101TVFL	\$550.00 NM
9	10/23/12	10/24/12	Dr. Oz M-F 9-10a	9-10a	-TW----	:30	2	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	9:55 AM	Dr. Oz M-F 9-10a	9-10a	:30	RPOFNH101TVFL	\$450.00 NM
2	WPBF	W	10/24/12	9:36 AM	Dr. Oz M-F 9-10a	9-10a	:30	RPOFNH101TVFL	\$450.00 NM
11	10/23/12	10/24/12	10-11a Anderson Cooper 10-11a		-TW----	:30	2	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	RPOFNH101TVFL	\$450.00 NM
2	WPBF	W	10/24/12	10:49 AM	10-11a Anderson Cooper	10-11a	:30	RPOFNH101TVFL	\$450.00 NM
13	10/23/12	10/24/12	WPBF News 25 @ Noon 12pm-1230pm		-TW----	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RPOFNH101TVFL	\$350.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
RPOF/3PAC/Bogdanoff		RPOF 3PACK B,G,G	BULLYING

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/23/12	10/24/12	WPBF News 25 @ Noon	12pm-1230pm	-TW----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 RPOFNH101TVFL \$350.00 NM									
15	10/23/12	10/24/12	1230-1P Access Hollywood	1230-1p	-TW----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TW---- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 12:48 PM 1230-1P Access Hollywood 1230-1p :30 RPOFNH101TVFL \$350.00 NM									
2 WPBF W 10/24/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 RPOFNH101TVFL \$350.00 NM									
17	10/23/12	10/24/12	THE CHEW	1P-2P	-TW----	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TW---- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 1:30 PM THE CHEW 1P-2P :30 RPOFNH101TVFL \$550.00 NM									
1 WPBF W 10/24/12 1:28 PM THE CHEW 1P-2P :30 RPOFNH101TVFL \$550.00 NM									
19	10/23/12	10/24/12	GENERAL HOSPITAL	GENERAL HOSPIT	-TW----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TW---- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 2:22 PM GENERAL HOSPITAL GENERAL HOSPIT :30 RPOFNH101TVFL \$900.00 NM									
2 WPBF W 10/24/12 2:26 PM GENERAL HOSPITAL GENERAL HOSPIT :30 RPOFNH101TVFL \$900.00 NM									
21	10/23/12	10/24/12	M-F 3-4P	M-F 3-4P	-TW----	:30	2	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TW---- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 3:38 PM M-F 3-4P M-F 3-4P :30 RPOFNH101TVFL \$800.00 NM									
2 WPBF W 10/24/12 3:59 PM M-F 3-4P M-F 3-4P :30 RPOFNH101TVFL \$800.00 NM									
23	10/23/12	10/24/12	Dr. Oz	4-5p	-TW----	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TW---- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 4:27 PM Dr. Oz 4-5p :30 RPOFNH101TVFL \$1,000.00 NM									
2 WPBF W 10/24/12 4:38 PM Dr. Oz 4-5p :30 RPOFNH101TVFL \$1,000.00 NM									
25	10/23/12	10/25/12	M-F 5pm News	5-6pm	-TWT---	:30	3	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWT--- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 5:42 PM M-F 5pm News 5-6pm :30 RPOFNH101TVFL \$900.00 NM									
3 WPBF W 10/24/12 5:14 PM M-F 5pm News 5-6pm :30 RPOFNH101TVFL \$900.00 NM									
2 WPBF Th 10/25/12 5:09 PM M-F 5pm News 5-6pm :30 RPOFNH101TVFL \$900.00 NM									
27	10/23/12	10/24/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TW----	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TW---- 2 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 RPOFNH101TVFL \$1,050.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966056-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
27	10/23/12	10/24/12	WPBF News 25 @ 6:00PM-6:30PM		-TW----	:30	2	\$1,050.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	W	10/24/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	RPOFNH101TVFL	\$1,050.00	NM
30	10/23/12	10/25/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWT----	:30	3	\$1,000.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-TWT----	3	\$1,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Tu	10/23/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFNH101TVFL	\$1,000.00	NM
	2	WPBF	W	10/24/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFNH101TVFL	\$1,000.00	NM
	3	WPBF	Th	10/25/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RPOFNH101TVFL	\$1,000.00	NM
34	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1-	1	\$450.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Sa	10/27/12	7:58 AM	Sat 8-9am News	Sat 8-9am	:30	RPOFNH101TVFL	\$450.00	NM
36	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1-	1	\$800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Sa	10/27/12	7:51 PM	Sat 7pm News	7-730pm	:30	RPOFNH101TVFL	\$800.00	NM
	LR - Football										
38	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1	1	\$450.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	10/28/12	8:13 AM	Sun 8-9am News	Sun 8-9am	:30	RPOFNH101TVFL	\$450.00	NM
40	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1	1	\$800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	10/28/12	6:53 PM	Sun 630pm News	630-7pm	:30	RPOFNH101TVFL	\$800.00	NM
41	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$800.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1-	1	\$800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Sa	10/27/12	12:12 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	RPOFNH101TVFL	\$800.00	NM
	LR - Football										
44	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$650.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/22/12	10/28/12	-----1	1	\$650.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	Su	10/28/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	RPOFNH101TVFL	\$650.00	NM
47	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$600.00	NM		
Class of Time - Fixed Non Pre-emptible											
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					



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INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
966056-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
RPOF/3PAC/Bogdanoff	RPOF 3PACK B,G,G	BULLYING	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
10/22/12 10/28/12 -----1 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/28/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	RPOFNH101TVFL	\$600.00 NM
<u>Total Spots</u>							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,350.00
<u>Agency Commission</u>	\$3,802.50
<u>Net Amount Due</u>	\$21,547.50